



## Solution Case study

*"Partners could never accomplished nor satisfied all of our internal requirements without the help from the IntelliTect team. The incredible relationship that developed within the team was amazing. The project team had an outstanding combination of creativity, generosity, always delivered quality and an overall can do attitude. IntelliTect recognized the complexity of the project and the tight timeline and was able to deliver."*

Larry Andrews, President/CEO

## Selection Criteria

Partners International required a highly respected development company to promote their branding campaign through software development initiatives. Partners needed a partner they could trust to help design and deliver an online gift catalog on a very tight deadline, Partners International wanted a new interactive/responsive website which linked ministries from across the world to their clients.

## Services

Customize, support and design two large scale web development projects. Team utilized Microsoft technologies, Word Press development, and graphic design tools.

Partners International is a large non-profit organization whose corporate office is located in Spokane, Washington. Their mission is to connect the global Christian community to bring the gospel of Jesus Christ to the least reached, least resourced places on earth through Christ-centered partnerships with indigenous ministries. Their key strategy to reach and impact lives is holistic witness, which means reaching out to the "whole" person and address physical, spiritual, and socio-economic concerns with the Gospel message of hope.



## Problem

A non-profit organization that did not have the time or resources for their strict 6 week deadline to deliver an interactive and engaging online gift catalog before the 2014 Holiday season. Partners needed IntelliTect's project management skills and software development expertise to help pull off their deliverables in such a short time frame. The high level solutions included, updating their website to help reach their long term strategic goals, design and develop online gift catalog before their deadline.

## Solution

Our development team worked very closely with Partners International utilizing the latest UI/UX technologies to create a responsive, vibrant, and enticing online sales catalog. Our team also helped design and promote Partners International branding campaign by creating an appealing/interactive user experience using videos, images, quotes and vision statements. Our website design and Word press development helped achieve the main objective, deliver a website that would engage a large number of people to visit their website and online catalog to help further their mission.

## Results

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Partners International's executive team is thrilled with the results. President & CEO Larry Andrews quoted, "Partners could never have accomplished, nor satisfied, all of our internal requirements without the partnership and leadership from the IntelliTect team. The incredible relationship that developed within the team was amazing. The project team had an outstanding combination of creativity, generosity, always delivered quality, and an overall "can do" attitude. IntelliTect recognized the complexity of the project and the tight timeline and was able to deliver." Partners International has already seen and heard a great response from customers and partners surrounding the new design and online catalog.

## About Partners International

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Pioneering Christian partnerships since 1943, Partners International can trace its roots back to the first partnership between American Christians and indigenous Christian missionaries, which occurred in China during WWII. A group of business leaders from Seattle dedicated themselves to assisting the Chinese Christians to preach to their own people. After a great burst of growth Partners had to focus on creating partnerships in the least resourced places on earth. In 2014 Partners has helped enable a global impact of 63,840 new followers of Jesus, 20,677 Leaders trained, 2,327 Churches planted and 217,319 people assisted by Partners holistic relief. Vision 2016: Partners International CEO Larry Andrews has a bold vision to reach 10 million people with Christ's light and love in 1000 days. To find out ways to make a lasting impact, visit Partners International's new website. We think you will love it. <https://www.partnersintl.org>

IntelliTect provides excellence in Microsoft development technologies through coding, training and consultation with special expertise in SharePoint, BizTalk, WPF, WCF, multithreading and Visual Studio Team System ALM.